Design Brief
Video Production

If we are creating any illustrations or 3D models for this project, how technically accurate do they need to be on a scale from 1 to 10. 1 being not very accurate and 10 being extremely accurate (for example, 8/10 will have 80% of the details of the original object).

Will this video require a script? Has it already been written, or will you need help writing / editing the script?

Do you have any existing graphics, pre-recorded footage or audio that can be used within the video to help convey the message?

Does the video need to meet any branding guidelines or follow a certain style? If so, please specify.

▶ Budget

Your budget dictates how much time we can devote to your project. Are there any budget restrictions? What is your desired ROI?

▶ Timeline

When do you expect the project to start and when does it need to be completed? Do you have a specific launch date?

Please keep in mind that we will need feedback from you within one business day in order to keep the project on schedule for tight timelines.

▶ Approval Process

Who will be the key decision makers on the project?
Please provide their names and emails below.